

# EIM Institute for Managerial Leadership

## Are you a healthcare professional looking to sharpen your management skills and become an effective leader for your team?

The NEW EIM Institute of Managerial Leadership program is designed for physical and occupational therapists and other healthcare professionals ready to move ahead and take charge of their career! Our courses, taught by world class faculty will help you:

- Increase your personal impact by enriching your management skills
- Differentiate yourself by becoming a stronger, more effective leader
- Build better teams by hiring the right people
- Engage your patients with AmaZing! customer service
- Gain access to a network of like-minded clinicians for long-term networking opportunities
- If desired, obtain a management and leadership focused tDPT

### Faculty & Program Courses

EIM is privileged to be associated with a diverse, world class faculty from the best practices and academic programs in the country. Several members of our faculty have received prestigious awards and are recognized for their contributions to education, research, and clinic management.

For physical therapists who wish to pursue their transitional doctoral degree, four additional clinical courses can be completed, either before or after completion of the program, to obtain a transitional doctorate.



**[www.EvidenceInMotion.com](http://www.EvidenceInMotion.com)**  
**502-413-6184**

## Program Details

The EIM Institute of Managerial Leadership is a 12-month program of post-professional education, broadly applicable to everyone from a recent graduate who wants to be considered for a leadership role to an experienced clinician running a hospital department.

## The Learning Experience

The majority of the program happens wherever you happen to be, providing the flexibility to have a life while working, furthering your education, and developing lifelong relationships with faculty and fellow students. There is no need to move or change jobs to participate.

The EIM Institute of Managerial Leadership combines didactic and collaborative education experiences using a blend of distance learning, online and on-site courses. Online coursework requires 4-6 hours per week, whenever it is convenient for you. Additionally, there are three intensive on-site weekend experiences required at the beginning, middle, and end of the 12-month program. There is no busy work, as all coursework is directly applicable back to your daily responsibilities.

## The Benefits: For Current and Future Leaders

**Those already in leadership roles** will be transformed from good managers to exceptional leaders. Key capabilities will include communication, small group leadership, providing feedback, interviewing, hiring and firing, tracking performance, understanding the broader healthcare landscape, monitoring compliance, coding, billing, strategic planning, and a variety of other skills associated with building and leading a high performance organization.

**Those not already in leadership roles** will have more self-confidence and better demonstrate the essential management and leadership skills that lead to promotions and career advancement.

In addition, for physical therapists who do not have a DPT, the EIM Institute of Managerial Leadership is an opportunity to pursue coursework that is more likely to have a significant career impact than the pursuit of a purely clinical tDPT.

## Curricula

- Individual Leadership Skill Development
- Building High Performance Teams
- Compliance/Professional Integrity
- Human and Organizational Performance
- Customer Service
- Topics in Management
- Marketing/Branding
- Capstone: Organizational Game Plan
- Evidence-based Practice (tDPT option)
- Radiology (tDPT option)
- Medical Screening (tDPT option)
- Pharmacology and Clinical Lab (tDPT option)

## Admission Requirements

1. All students accepted into the Program must be a PT/OT/SLP or employed by a PT/OT/SPL or PT/OT/SLP Department (e.g. business manager) who has successfully completed an accredited professional therapy curriculum. Administrative staff of therapy practices/departments are welcome.
2. tDPT students must be a PT with a current license to practice physical therapy. This license must not be under suspension, revocation, probationary status, or subject to disciplinary proceedings or inquiry.

## Application Process

Cohorts begin every September, however, clinical courses for the tDPT option are offered throughout the year and can be taken before, during or after the management/leadership course work.

**To obtain an application, please contact us at 502-413-6184 or [info@eimpt.com](mailto:info@eimpt.com).**

## Tuition and Fees

\$100 Application Fee must accompany the application.

Total tuition for the EIM Institute for Managerial Leadership is \$10,290 plus materials/graduation fee of \$450. The total for the tDPT optional courses is \$2000.